

**MICHAEL W. ARNOLD MAGES**

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**EDUCATION:**    **M.A. in Digital Media Studies**, June 2002  
University of Denver, Denver, Colorado

Concentrations: Graphic and Web Design, net.art, Streaming Media

Thesis: *Mutual Assured Deconstruction, An Exploration of  
the Nature and Quality of Computer-Mediated Telepresence*

**Bachelor of Music in Composition**, Cum Laude, May 1996  
University of Arizona, Tucson, Arizona

Concentrations: Music Technology, Atonal Composition

**LANGUAGES:**    Fluent in English  
Can read and speak some Spanish

**PROFESSIONAL EXPERIENCE:**

2004 TO    ROCKY MOUNTAIN COLLEGE OF ART AND DESIGN, GRAPHIC DESIGN/INTERACTIVE MEDIA  
PRESENT    CORE FACULTY, GRAPHIC DESIGN/INTERACTIVE MEDIA

- Developed and implemented coursework and lectures in accordance with departmental guidelines
- Faculty advisor for undergraduate students
- Supervised Independent Study programs in: Tactical Media, Design Theory, Interactive Animation, Packaging
- Classes taught for Graphic Design and Interactive Media:
  - Design Concepts and Methods (*required for all Graphic Design students*)
  - Typographic Design (*required for all Graphic Design students*)
  - Sign and Symbol (*required for all Graphic Design students*)
  - Electronic Page Layout (*required for all Graphic Design students*)
  - Image Processing (*required for all Graphic Design and Illustration students*)
  - Advertising Copywriting (*upper-division, elective Graphic Design course*)
  - Introduction to Interactivity and Multimedia (*upper-division course, required for all Graphic Design students*)
  - User Prototyping (*upper-division course, required for all Digital Media students*)
  - Web Design (*upper-division course, required for all Digital Media students*)
  - Design Systems (*upper-division course, required for all Graphic Design students*)
  - Experience Design (*upper-division course, required for all Graphic Design students*)
  - Interaction Design (*upper-division course, required for all Digital Media students*)

- 2005 TO PRESENT UNIVERSITY OF COLORADO, COLLEGE OF ART AND ART HISTORY, BOULDER, COLORADO  
LECTURER, MEDIA ARTS/PHOTOGRAPHY
- Classes taught for Media Arts and Photography:
    - History and Theory of Digital Art (*upper-division undergraduate/graduate course required for all Media Arts BFA students*)
    - New Directions in Digital Media (*upper-division undergraduate course required for all Media Arts BFA students*)
    - Digital Art II (*core undergraduate course required for all Media Arts BFA students*)
    - Digital Art I (*core undergraduate course required for all Media Arts BFA students*)
- 2001 TO PRESENT UNIVERSITY OF DENVER, SCHOOL OF ART AND ART HISTORY, AND DIGITAL MEDIA STUDIES  
ADJUNCT PROFESSOR, ELECTRONIC MEDIA ARTS DESIGN, AND DIGITAL MEDIA STUDIES
- Developed and implemented coursework and lectures in accordance with departmental guidelines
  - Supervised and mentored students completing Senior Projects
  - Classes taught for Electronic Media Arts Design (eMAD) and Digital Media Studies (DMS):
    - Designing Social Awareness (*advanced undergraduate course required for all eMAD BFA students*)
    - Fundamentals of Design (*foundation undergraduate course required for all DMS and eMAD BFA students*)
    - Introduction to Visual Meaning (*foundation undergraduate course required for all DMS and eMAD BFA students*)
    - Interactive Digital Art (*advanced undergraduate course required for all eMAD BFA students, graduate DMS course*)
    - Introduction to Interactive Media: Theory and Practice (*graduate and undergraduate DMS course*)
- 1997 TO 2004 LEANIN' TREE, 6055 LONGBOW DRIVE, PO BOX 9500, BOULDER, CO  
DESIGNER/LEAD WEB DESIGNER
- Concepted, designed and supervised production of all company Web properties
  - Developed plan for strategic development of Internet presence
  - Coordinated web site design and production with 6 departments
  - Directly responsible for increase in website revenues from \$10,000/year to over \$480,000/year in 4 years
  - Initiated, developed and implemented program for heuristic evaluation of web site functionality
  - Created innovative design solutions for products, catalogs and promotional materials—from initial concept to completed project
  - Supervised photo shoots for related projects
- 1996 TO 1997 UNIVERSITY OF COLORADO, COLLEGE OF MUSIC, BOULDER, COLORADO  
GRADUATE TEACHING ASSISTANT, COMPUTER-ASSISTED MUSIC LABORATORY
- Classes Assistant-taught for College of Music:
    - Introduction to Music Technology (*foundation undergraduate course required for*

*all BMus Composition students)*

– Music Appreciation (*elective undergraduate course for non-music majors*)

- Performed system maintenance on local computers and LAN network
- Supervised work-study students as lab monitors
- Supervised technical elements of electronic music concerts

1996 TO 1997 GRITZ-RITTER GRAPHICS, 5595 ARAPAHOE ROAD, BOULDER, CO  
DESIGNER

- Developed unique design solutions that were consistent with client business needs
- Managed workflow for graphics department
- Partnered with Sales and Customer Service to develop, manage and maintain client relationships
- Produced mechanical masters and ensured quality control throughout the production process

APPLICATIONS/LANGUAGE/SYSTEMS FLUENCY:

Microsoft Project, Microsoft Office, Quark, InDesign, Illustrator, PhotoShop, ImageReady, Premiere, Final Cut Pro, Go Live, Dreamweaver, Director, Flash, Fireworks, Digital Performer, Deck II, Soundedit, Peak, HTML, CSS, Lingo, ActionScript 2.0 & 3.0, Mac OS, Windows 98/2000/NT, UNIX

RESEARCH AND EXPERIENCE WITH:

Java, JavaScript, SQL and PHP, ASP, XML, HTTP and RTSP/RTP Streaming, Video Conferencing, and JPEG, GIF, PNG CODECS

SELECTED CONFERENCES AND PUBLICATIONS:

**Keynote Presentation:** Integrating Digital Media into Emerging Programs keynote presented at: Design Frontier: Graphic Design Education in Small Programs and non-Urban regions, at Rocky Mountain College of Art and Design, Lakewood, Colorado, December 2–3, 2006.

Media Studies, Semiotics and the Digital Image paper presented at: Schools of Thoughts 2: Poised Toward the Future of Graphic Design Education, at Artcenter, Pasadena, California, March 4-6, 2005.

Media Studies, Semiotics and the Digital Image paper presented for: Faculty Lecture Series, at Rocky Mountain College of Art and Design, April 18, 2005.

Mutual Assured Deconstruction presented at: Web3DArt 2003 – Web 3D Art Show, at The 8th International Conference on 3D Web Technology in St. Malo, France. Sponsored by ACM SIGGRAPH and the Web 3D Consortium

Mutual Assured Deconstruction presented at: The Aesthetics of Digital Space and Physical Space, Internet Research 3.0: Net / Work / Theory, Association of Internet Researchers, Maastricht, the Netherlands

Web Design and Review, Guest Reviewer “Catching The Butterfly, Vintage and Brand Name Used Clothing”, August 2001

<http://www.graphic-design.com/news/2001/0108.html>

#### ACADEMIC AND COMMUNITY SERVICE

Group facilitator, -empyre- online discussion group for media arts practice, 2002 – present  
Executive Board of Directors, Treasurer, AIGA-Colorado, 2005 – 2007  
Designer for Paper Couture, the Art Directors' Club of Denver Paper Fashion Show & Charity Auction, November 2004  
Judge for Philip J. Steele Merit Scholarship Awards: Rocky Mountain College of Art and Design, November 2004  
Reviewer for The REVIEW: Annual Student Portfolio Review presented by the American Institute of Graphic Arts(AIGA), Art Directors Club of Denver(ADCD), Denver Advertising Federation(DAF), Design to Print(D2P) and the Society of Environmental Design(SEGD), April 2003, 2004, 2005  
Association of Internet Researchers, Digital Art and Aesthetics Review Board, Internet Research 7.0: Internet Convergences, 2006  
Association of Internet Researchers, Digital Art and Aesthetics Review Board, Internet Research 4.0: Broadening the Band, 2003  
Association of Internet Researchers, Digital Art and Aesthetics Review Board, Internet Research 3.0: NET / WORK / THEORY Conference, 2002  
Branding and Identity consultant, Wildlands Restoration Volunteers, Boulder, Colorado, 2003  
Marketing and Design consultant, Collage Children's Museum, Boulder, Colorado, 1998-2001

#### PROFESSIONAL MEMBERSHIPS

Association of Internet Researchers  
American Institute of Graphic Arts  
Arts and Humanities Assembly of Boulder  
Boulder Design to Print  
Rocky Mountain Internet Users Group

#### AWARDS AND SCHOLARSHIPS

Graduate Studies Scholarship, University of Denver, Colorado, September 1999-June 2001  
Colorado Graduate Grant, University of Denver, Colorado, September 1999 – June 2001  
Darin Joslyn Memorial Scholarship, University of Arizona, Tucson, January 1996-May 1996  
2nd Place, University of Arizona Student Showcase, Interchanges, University of Arizona, Tucson November 1995  
Regents Fine Arts Scholarship for Music Composition, University of Arizona, Tucson August 1995-May 1996  
Distinguished Service Award, U.S.A.F., Keesler Chorale Student Leader, Keesler AFB, Biloxi, MS October 1989

## WORKS EXHIBITED/PERFORMANCES

### PERMANENT COLLECTIONS

December 2001 Mutual Assured Deconstruction Rhizome.org

### SOLO EXHIBITS

November 2001 Mutual Assured Deconstruction Victoria Myhren Gallery,  
University of Denver  
Denver, Colorado

### SELECTED GROUP EXHIBITS/PERFORMANCES

February 2007 Faculty Exhibition, University of Colorado Art Museum,  
University of Colorado, Boulder, Colorado

November 2004 42nd Annual Faculty Exhibition, Philip J. Steele Gallery,  
Rocky Mountain College of Art & Design, Lakewood, Colorado

September 2004 Occupied, Victoria H. Myhren Gallery,  
University of Denver, Denver, Colorado

April 2003 The Pixellated Palette, Broomfield Cultural Center,  
Broomfield, Colorado

October 2002 The Pixellated Palette, The Temple Buell Gallery,  
(Award of Excellence), Denver, Colorado

April 2002 Postcards from All Over, (1st Place Award)  
IAA Center for the Arts, Irving, Texas

April 2002 <di>fusion, [Contributing Participant] Online and at the  
University of Colorado, Boulder, Colorado

April 2002 The Reddish Show, The Globe Gallery, Roswell, NM

March 2002 Art on the Edge, Juried Exhibit  
Lakewood Arts Council, Lakewood, Colorado

April 2001 8 Track - Experimental Distributed Music, [Contributing  
Participant] Online and for the Boston Cyber Arts Festival 2001

February 2001 Juried Student Exhibition, University of Denver

April 1997 Composers' Concert, University of Colorado

April 1996 Composers' Concert, University of Arizona

December 1995 Composers' Concert, University of Arizona

November 1995 Student Showcase, (2nd Place Award, Fine Arts)  
University of Arizona

November 1994 Composers' Concert, University of Arizona

November 1994 Composers' Concert, University of Arizona

April 1994 Composers' Concert, University of Arizona

December 1993 Composers' Concert, University of Arizona

December 1993 Composers' Concert, University of Arizona